

ELCA World Hunger's

# 40 DAYS of Giving

**Choose a program.  
Give a gift.  
Change lives.**



**COUNTRY**

India

**PROJECT FOCUS**

Food  
and agriculture

**COMPANION**

Evangelical Lutheran  
Church in Madhya Pradesh,  
Northern Evangelical  
Lutheran Church



## THE SITUATION

In rural communities across India, farming is the main source of food and income for many people. But because of drought and changing climate patterns, there is a lack of water for irrigation. The land is rocky and sandy, which causes soil erosion and shrinks the amount of land available for cultivating crops. This has a detrimental effect on people's livelihoods and access to food. Approximately 55 percent of the population of Chhindwara in Madhya Pradesh must migrate to other places for work, and Madhya Pradesh has one of the highest rates of malnourished children in India.

That's why ELCA World Hunger is partnering with our companions in India to support new food and agriculture projects that fight food insecurity.



**ELCA World Hunger**  
**Evangelical Lutheran Church in America**  
God's work. Our hands.

*(Continued on back)*

ELCA World Hunger's  
**40 DAYS**  
*of Giving*

**RESPONSE + IMPACT**

Working with the Evangelical Lutheran Church in Madhya Pradesh and the Northern Evangelical Lutheran Church, ELCA World Hunger will introduce new agricultural techniques and technologies, such as improved seeds and irrigation systems, rainwater harvesting, fruit-tree nurseries and more.

Through your gifts, these programs will help families learn new skills to continue to grow food needed to survive and support themselves. Your gifts will also help raise awareness about the importance of good nutrition for pregnant mothers and during the first 1,000 days of a child's life. By establishing nutrition education programs and centers where mothers and pregnant women can receive quality food, children will receive nourishment that's crucial for healthy development.

**It starts with your support. Make a gift today and walk with our companions as we fight hunger in India.**

*40 Days of Giving is a way for ELCA members to support this church's hunger and poverty ministry during Lent. Choose one of five ELCA World Hunger programs that urgently need support, and walk alongside our neighbors as they address hunger in their communities.*

**HOW TO GIVE**

**ONLINE**

ELCA.org/40days

**BY MAIL**

ELCA, P.O. Box 1809,  
Merrifield, VA 22116-8009

*Please make checks payable to "ELCA World Hunger's 40 Days of Giving."  
Write the name of the country and project focus, if desired, in the check's memo line.*